



(एक महारत्न कंपनी)

# PFC ई-सन्देश

The Monthly Newsletter of Power Finance Corporation Ltd.



## Letter from the Editorial Board

*Dear Readers,*

### Welcome to the June 2025 Edition of E-Sandesh!

We're happy to share the latest issue, created with great effort by our Editorial Board and team. Thanks to everyone who contributed—it means a lot to us.

At E-Sandesh, we aim to provide valuable content, encourage new ideas, and showcase different voices. Your feedback is important to help us improve.

Please feel free to share your thoughts or suggestions by emailing [gulzar\\_ahmad@pfcindia.com](mailto:gulzar_ahmad@pfcindia.com). We look forward to hearing from you!

**Regards,  
Team (PR)**



## Cover Story/In Spotlight

### India's 1<sup>st</sup> Energy-Efficient Micro Substation Inaugurated by CMD, PFC

*Advancing Towards a Smarter, Greener Grid*

PFC marked a significant milestone in India's power sector with the inauguration of the country's **first Energy-Efficient Micro Substation by CMD, PFC**.

Developed in collaboration with **NISSIN Electric, Tata Power-DDL**, and supported by **PFC** and **NEDO** Japan, this pioneering initiative integrates a **Power Voltage Transformer (PVT)** — making it a first-of-its-kind innovation on Indian soil.





This Micro Substation is designed to reduce technical losses, improve operational efficiency, and contribute meaningfully to India's clean energy transition. It represents a strategic push towards **smarter, more sustainable power infrastructure**, in line with the Government of India's vision of energy efficiency and reliability for all.

A proud moment for the sector, paving the way for future-ready solutions in power distribution!



## Highlight of the Month

### PFC Organises Voluntary Blood Donation Camp Ahead of World Blood Donor Day

In the spirit of compassion and social responsibility, **PFC** organised a **Voluntary Blood Donation Camp** in collaboration with **Lions Blood Bank**, ahead of **World Blood Donor Day** (14<sup>th</sup> June).

The camp witnessed enthusiastic participation from employees who came forward to donate blood and contribute to a life-saving cause. Their selfless act reflects PFC's commitment to supporting public health and giving back to society in meaningful ways.

The initiative not only aimed at raising awareness about the importance of regular blood donation but also reinforced the values of solidarity and service that define the PFC community.

A heartfelt salute to all the donors who chose to make a difference.

With every unit donated, we strengthen our shared mission of **saving lives and building a healthier, stronger India**.





## Powering Progress

### PFC Signs Agreement for National SCADA Resource Centre under RDSS

PFC as the nodal agency under the **Revamped Distribution Sector Scheme (RDSS)**, has signed a contract agreement to set up a cutting-edge National SCADA Resource Centre (NSRC).

The agreement was signed between **Shri Rajiv Pharlia**, CGM & HoU, PFC, and **Shri Rohit Tiku**, General Manager, M/s Amnex Infotechnologies, in the esteemed presence of **Shri Saurav Kumar Shah**, Executive Director (RDSS), PFC.

The upcoming **NSRC** is envisioned as a **Centre of Excellence for simulation-based training** on SCADA systems, tailored specifically for **DISCOMs**. This first-of-its-kind initiative aims to strengthen the technical capacity of distribution utilities and ensure smarter, more resilient power infrastructure.

Through the NSRC, PFC reinforces its commitment to **capacity building, digitalisation, and operational efficiency** in India's power distribution sector.



## PFC Hosts Arranger Meet on 54EC Capital Gain Bonds

PFC organised an Arranger Meet on **19<sup>th</sup> June 2024** at **India Habitat Centre**, New Delhi, to promote its **54EC Capital Gain Bonds**.

The event was led by **Shri Sandeep Kumar, Director (Finance), PFC**, and attended by key market arrangers and financial experts. The session focused on the benefits of 54EC Bonds—offering tax exemption under Section 54EC—and highlighted PFC's strong financial performance and credibility in the capital markets.





The meet served as a platform for dialogue on market outreach and investment opportunities, reaffirming PFC's commitment to supporting infrastructure growth while offering stable, tax-efficient instruments to investors.





## Strengthening Energy Partnerships for a Brighter Maharashtra

### *PFC–MahaGenco Loan Agreement & Security Creation Ceremony*

PFC successfully held the **Loan Agreement and Security Creation Ceremony** with **Maharashtra State Power Generation Company Ltd. (MahaGenco)** on June 30, 2025, in New Delhi.

The agreement includes **Capex and Non-Capex components**, reinforcing PFC's pivotal role in supporting Maharashtra's energy infrastructure and accelerating the state's power development goals. The collaboration signifies a strong step toward strengthening generation capacity and modernising utility services for the people of Maharashtra.

### **Dignitaries present at the ceremony (L to R):**

- ➔ Shri Ritesh Kanojia, GM (Finance), MSPGCL
- ➔ Smt. Charu Kaistha, CGM (Projects), PFC
- ➔ Shri Balasaheb B. Tithe, Director (Finance), MSPGCL
- ➔ Shri Farooque Sayeed Nasser, GM (Western Region), PFC
- ➔ Shri Adeeb Anjum Siddiqui, CM (Legal), PFC

At PFC, we continue to empower the nation's energy landscape—state by state, project by project—through strategic financing and lasting partnerships.



## Events & Activities

### Celebrating International Yoga Day 2025 at PFC

#### *Promoting Well-being, Balance & Inner Strength*

On the occasion of **International Yoga Day**, PFC organized a **Half-Day Yoga Workshop** in collaboration with the **Morarji Desai National Institute of Yoga**.

The session brought together employees for a rejuvenating experience focused on **holistic health**, including asanas, breathing techniques, and guided relaxation — reinforcing the importance of **mental clarity**, **physical vitality**, and **emotional balance** in daily life.

PFC remains committed to building not just a stronger power sector, but also a **healthier, more resilient workforce** — because wellness powers performance.







## PFC Organizes Workshop on AI & Emerging Tech for Preventive Vigilance

PFC in collaboration with **NSE Academy**, conducted a one-day workshop on “**Use of AI and Emerging Technologies for Preventive Vigilance and Monitoring of Power & Infrastructure Projects.**”

The session was presided over by **Smt. Simmi R. Nakra, CVO, PFC**, and featured an insightful talk by **Shri Rajnish Tandon**, AI and Machine Learning expert from NSE Academy.

The workshop explored how cutting-edge technologies like **Artificial Intelligence, IoT, Blockchain, and Digital Twins** can be harnessed to improve **real-time project monitoring**, promote **transparency**, and strengthen **risk detection** — in line with the **Central Vigilance Commission’s preventive vigilance mandate**.

PFC continues to lead with innovation and integrity — aligning governance with technology for a more accountable future.







## Smart Metering for Smarter Utilities

*Keynote by Shri Saurav Kumar Shah, ED (RDSS), PFC*

**Shri Saurav Kumar Shah**, Executive Director – RDSS, PFC, addressed the **8<sup>th</sup> Annual Conference on Smart Metering in Utilities**, highlighting the pivotal role of **smart metering** in enhancing DISCOM efficiency and consumer services under the **Revamped Distribution Sector Scheme**.

He underlined how PFC, as the nodal agency, is enabling large-scale smart meter deployment, driving real-time data insights, billing efficiency, and accountability — key to transforming India's power distribution landscape.





## Mock Fire Safety Drill Conducted at PFC in Collaboration with Delhi Fire Services

PFC conducted a **Mock Fire Safety Drill** at its premises in collaboration with **Delhi Fire Services** to reinforce awareness, strengthen emergency response systems, and enhance safety culture within the organisation.

The session was organised by the **Estate & Building Management Unit** and witnessed enthusiastic participation from employees across departments.

The drill aimed to simulate real-life emergency scenarios and equip staff with practical skills to respond promptly and effectively during fire-related incidents.



### Key activities included:

- Live demonstrations on fire-fighting techniques
- Mock evacuation drills to test emergency response readiness
- Hands-on training on the use of fire extinguishers and other safety equipment
- Basic first-aid awareness for handling fire-related injuries





PFC extends heartfelt thanks to **Delhi Fire Services** for their expert guidance, proactive support, and dedication to workplace safety.

At PFC, **safety comes first — always.**





## Highlight of the Month

### Be Cool, Not Costly!

#### *Powering Smart Cooling with PFC*

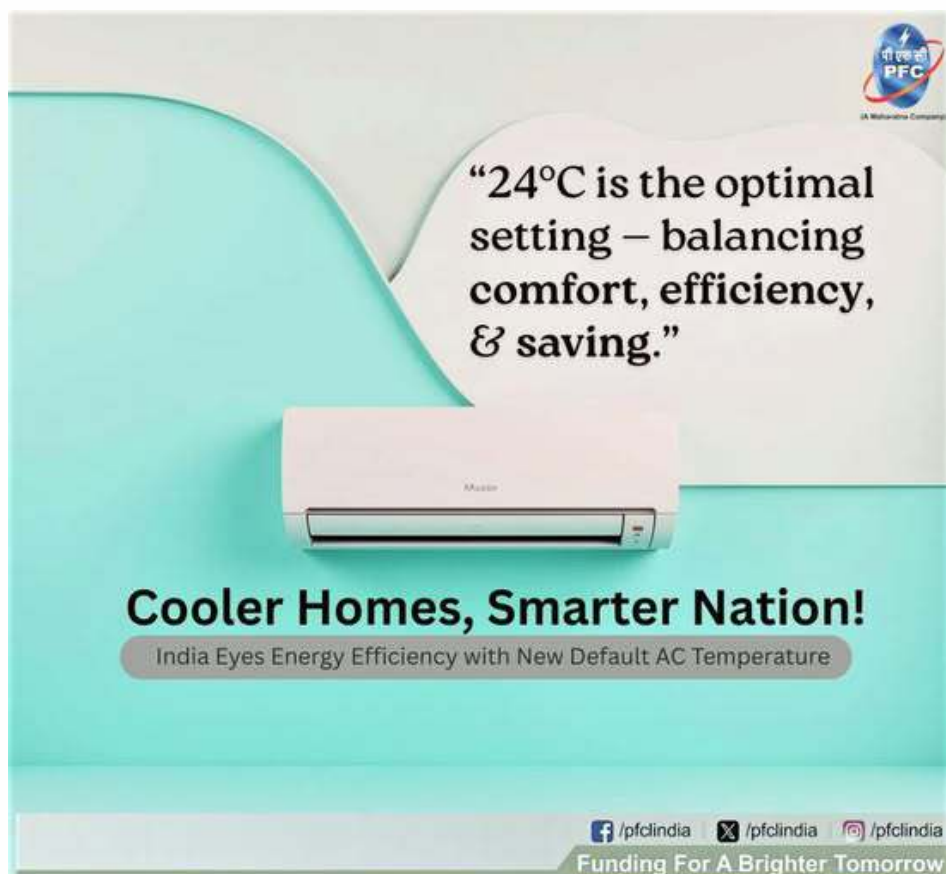
This summer, choose comfort and conscience. At **PFC**, we are committed to promoting energy-efficient practices that benefit both the environment and your electricity bills.

#### Did you know?

- ➡ Setting your AC at **18°C** may seem cooler but leads to **higher energy consumption and inflated bills**.
- ➡ Shifting to **24°C** offers the perfect balance of **comfort, efficiency, and savings**.
- ➡ Pro tip: Switch on a **ceiling fan** with your AC to enhance air circulation — keeping you cool while reducing the load on your air conditioner.

Let's cool smarter, not harder.

Together, let's power a **sustainable, energy-conscious India**.



## Employees' corner

### Empowering Energy, Inspiring Change!

**Swati Goel**, DGM, PFC has been featured as a **WePOWER Role Model** for her remarkable contribution to India's power sector.

With 15+ years of diverse experience — from conventional to clean energy — Swati exemplifies **technical expertise, leadership, and inclusivity**. Her journey reflects PFC's commitment to promoting **gender diversity, mentorship, and nation-building** through dedicated professionals.

At PFC, we take pride in leaders like Swati who are lighting the way for a more empowered and inclusive energy future.



The opportunity of working with a woman CMD inspires me to push my boundaries and handle multiple tasks and responsibilities with positivity and courage. Above all, it has taught me the importance of time management and delegating effectively.




Swati has completed 15 years at Power Finance Corporation (PFC), and her own professional journey has made her a part of the evolution of the Power sector in India.

**Swati Goel**  
Deputy General Manager  
Power Finance Corporation  
Ltd, New Delhi, India



After acquiring an engineering degree in **Electronics and Communication**, Swati briefly worked in a highly technical role of chip design for cellphones and automobiles. She then pursued a management degree with **specialization in finance**, which led her to a job with PFC.



At PFC, Swati has undertaken a diverse range of work: **from project appraisal, disbursement of funds, monitoring projects to managing the office of the Chairman & Managing Director (CMD)**. Every role has given her new learning opportunities and the confidence to take on more challenges.



## Shri Nitin Kumar Participates in NLC India's Lenders' Meet in Chennai

NLC India Ltd. organized a Lenders' Meet on 26th June 2025 in Chennai to present its strategic roadmap for future capacity expansion and engage with key financial stakeholders.

Shri Nitin Kumar, Chief General Manager (Projects – CSP), represented Power Finance Corporation Ltd. (PFC) at the event. He was felicitated by NLC India for PFC's continued support and long-standing partnership. In his address, Shri Kumar highlighted the strong institutional relationship between PFC and NLC, and reaffirmed PFC's commitment to supporting NLC's Capex plans, subject to prevailing exposure norms and applicable regulatory guidelines.

The event served as a platform to strengthen synergies and explore opportunities for deeper collaboration between PFC and NLC in advancing India's power sector goals.



## #InternationalYogaDay2025

पीएफसी में, हम योग को संतुलन और ऊर्जा का स्रोत मानते हैं।

**ताड़ासन** चेतना को जागृत करता है और मानसिक स्थिरता देता है:- ठीक वैसे ही जैसे पीएफसी ऊर्जा क्षेत्र में मजबूती और स्थिरता लाता है। योग करें, स्वास्थ्य अपनाएं। पीएफसी के साथ आगे बढ़ें।



मन की शांति, तन की स्थिरता – यही है **वृक्षासन** का संदेश।

योग दिवस 2025 पर, आइए पीएफसी के साथ जुड़कर करें आत्मचिंतन और अपनाएं स्वस्थ जीवनशैली।

योग से जुड़ें, ऊर्जा को जगाएं।





**भुजंगासन** न केवल रीढ़ को मजबूत करता है, बल्कि सीने को खोलता है,

थकान को दूर करता है और मन को ऊर्जा से भर देता है। PFC में, हम केवल राष्ट्र को नहीं, अपने कर्मचारियों को भी ऊर्जा और स्वास्थ्य से सशक्त बनाने में विश्वास रखते हैं।



**शवासन** (मृतक मुद्रा) – सच्चे विश्राम की ओर एक सरल राह।

दिनभर की थकान, तनाव और मानसिक उलझनों से राहत पाने के लिए कुछ मिनट शवासन में बिताएं। यह आसन न केवल शरीर को विश्राम देता है, बल्कि मन को भी शांत करता है।

इस अंतराष्ट्रीय योग दिवस पर, आइए PFC परिवार के साथ मिलकर अपनाएं योग, और अपने जीवन में लाएं संतुलन और सुकून।



**वज्रासन:** संतुलन और सुकून की ओर एक सरल कदम सीधा बैठें, एड़ियों पर शांतिपूर्वक टिकें और धीरे-धीरे श्वास लें—यह है वज्रासन, एक सरल परंतु प्रभावशाली योगासन जो शरीर और मन दोनों को स्थिर करता है।

- पाचन क्रिया को मजबूत करता है
- मन को शांति और ध्यान की ओर ले जाता है



## Important Days & Events

### 5<sup>th</sup> June- World Environment Day

World Environment Day is celebrated annually on June 5th to raise awareness and encourage action for the protection of the environment. It's the biggest international day for the environment, led by the United Nations Environment Programme (UNEP).



### June 14<sup>th</sup> - World Blood Donor Day

World Blood Donor Day is celebrated annually on June 14th. This day is dedicated to raising awareness about the need for safe blood and blood products, and to thank voluntary, unpaid blood donors for their life-saving gifts.





## June 21<sup>st</sup> - International Yoga Day

June 21 was declared as the International Yoga Day by the United Nations General Assembly. In its resolution, the UNGA endorsed that "Yoga provides a holistic approach to health and well-being apart from striking a balance between all aspects of life.

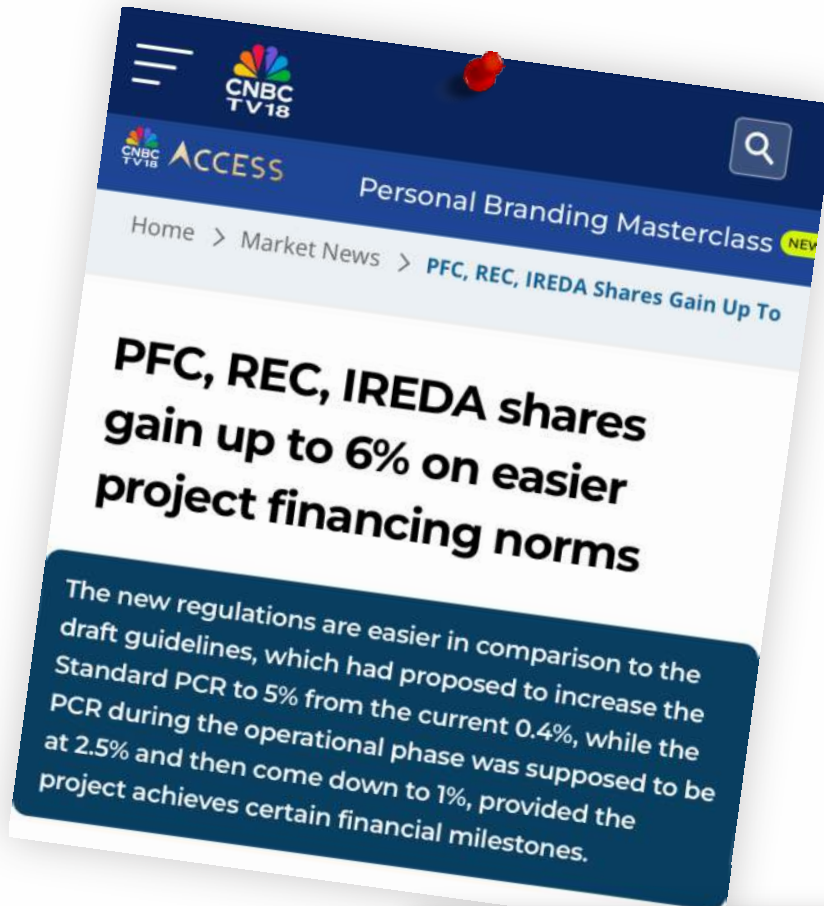


### Quote of the Month

*“Even if you are on the right track, you’ll get run over if you just sit there.”*

— Will Rodgers, Actor and comedian

## PFC in News





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equitymaster.com

## Why Power Finance Corporation Share Price is Rising?

Jun 20, 2025



Image source: champc/www.istockphoto.com

India's financial sector is growing rapidly, with existing companies expanding and new ones entering the market, making it more diverse and dynamic.

This sector has experienced huge growth in the past few years.

Power Finance Corporation (PFC), being India's largest government-owned non-banking financial company (NBFC), has seen an upward momentum in its share price.

नई सोच,  
नई राहें

 **FUNDING FOR A**  
**Brighter**  
**Tomorrow**



(एक महारत्न कंपनी)

**पावर फाइनेंस कॉर्पोरेशन लिमिटेड**

(भारत सरकार का उपक्रम)

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