

PFC ई-सन्देश

The Monthly Newsletter of Power Finance Corporation Ltd.

नया साल, नई उमंगें
2025
HAPPY NEW YEAR

Letter from the Editorial Board

Dear Readers,

Welcome to the December 2024 Edition of E-Sandesh

We are absolutely thrilled to introduce you to the vibrant world of E-Sandesh through our latest issue. This publication is a testament to the exceptional diligence of our Editorial Board and the unwavering dedication of our entire team. Their collective efforts have made this December 2024 edition both informative and enriching for our readers. We extend a heartfelt thank you to everyone involved—your contributions are truly invaluable.

At E-Sandesh, our vision is to uphold excellence and foster inclusivity. We aim to challenge conventions, provoke thoughtful discourse, and celebrate diverse voices and perspectives. Your feedback is integral to our continued growth and innovation.

We invite you to share your comments, critiques, and letters to the editor at **gulzar_ahmad@pfcindia.com**. Your insights are essential to our evolution, and we are eager to hear your thoughts and stories.

**Regards,
Team (PR)**

Cover Story/In Spotlight

PFC Launches a Cancer Detection & Awareness Mobile Van under CSR Initiative *Reaching Rural Communities with Early Cancer Detection and Prevention*

PFC has launched a Cancer Detection and Awareness Mobile Van under its CSR initiative aimed at addressing the high prevalence of cancer in the Murshidabad region in West Bengal. The van was launched and flagged off from PFC by Smt. Parminder Chopra, CMD in the presence of Shri Rajiv Ranjan Jha, Director (Projects), Shri Sandeep Kumar, Director (Finance), and Smt. Simmi Nakra, CVO, PFC.



The van will be operated in partnership with Lilavati Hospital Kolkata, providing cancer screenings and raising awareness in rural areas. The van is equipped with advanced diagnostic tools, such as digital mammography, thermal ablation devices, digital X-ray, colposcopy, and real-time PCR. It will offer early cancer detection for both men and women, with a particular focus on cervical and breast cancers.

Key Features of the Mobile Van:

- **Target Area:** Murshidabad, a region with a high incidence of tobacco-related cancers.
- **State-of-the-Art Equipment:** Includes digital mammography, thermal ablation, thermal imaging, and blood testing machines.
- **Impact:** The van will provide screenings and awareness, especially in remote areas with limited healthcare access.

On this Occasion, Smt. Parminder Chopra CMD, stated, “Through this CSR initiative, we aim to make a significant impact on the health and well-being of the people. The mobile van will detect cancer early and raise awareness about cancer prevention and the importance of regular screenings”.

The launch of the Cancer Detection & Awareness Mobile Van marks a significant milestone in PFC’s CSR program, highlighting the corporation’s dedication to social welfare and health promotion across India.



Highlight of the Month

Towards a Sustainable Future: E-Vehicle Fleet Flag-Off Ceremony at PFC

PFC proudly marked a major milestone in its commitment to sustainability with the successful Flag-Off Ceremony of its official E-Vehicle Fleet. The event was a significant step towards PFC's goals of reducing its carbon footprint and promoting environmental responsibility.

The fleet was formally flagged off by **Smt. Parminder Chopra, CMD, PFC**, and **Shri Manoj Sharma, Director (Commercial)**, who together reinforced PFC's dedication to driving positive change through the adoption of electric mobility. This initiative aligns with PFC's broader mission to reduce carbon emissions and contribute to a cleaner, greener environment.



By transitioning to electric vehicles, PFC is taking proactive steps toward building a more sustainable future. The shift to E-Vehicles will not only help reduce the corporation's environmental impact but also serve as an example for others in the industry, showcasing the importance of embracing eco-friendly transportation alternatives.



This move is part of PFC's ongoing efforts to foster a cleaner environment for future generations, demonstrating that sustainability and corporate responsibility go hand in hand. The E-Vehicle Fleet Flag-Off marks a promising new chapter in PFC's sustainability journey.



PFC Hosts 'Central Sector Entities Meet 2024' in Goa, Bringing Together Key Industry Leaders to Discuss Future of the Energy Sector

PFC organised the "Central Sector Entities Meet 2024" from December 12 to 15 in Goa. Smt. Parminder Chopra, CMD PFC, participated in the event along with Shri Rajiv Ranjan Jha, Director (Projects), and Shri Manoj Sharma, Director (Commercial).

The Meet brought together Directors and senior management from prominent organisations, including NLC India Limited, NRL, BHEL, VPPL, BLCL, SJVN, DFCCIL, NTPC, NHPC, DVC, IOCL, CPTCL, IRCON International Ltd, ABEPL, NUPPL, MUNPL, HRRL, SJVN Green Energy Limited, SJVN Thermal Power Limited, CVPPL, PVUNL, and CERL.

The event provided a platform for collaborative discussions on the future of the energy sector, fostering partnerships and driving innovation for the industry's growth and development.



Ministry of Power Officials Conduct Annual Inspection of PFC's Reservation Policy Implementation

On December 3, 2024, senior officials from the Ministry of Power conducted the Annual Inspection of Reservations at PFC. The inspection aimed to assess how well PFC was implementing the Government of India's Reservation Policy ensuring equal opportunities for socially and economically disadvantaged groups.



During the inspection, the Ministry reviewed PFC's recruitment processes, ensuring compliance with reservation quotas, as well as its promotion and career advancement practices to guarantee equal growth opportunities for employees from reserved categories. Additionally, the Ministry assessed training programs aimed at raising awareness about the reservation policy and promoting a more inclusive work environment.

The Ministry officials appreciated PFC's efforts in upholding the reservation policy, commending the corporation for its transparent practices, recruitment processes, and commitment to diversity and inclusion. They acknowledged PFC's continuous efforts to support employees from reserved categories and create an equitable work culture.



PFC Hosts Health Talk on Air Pollution in Collaboration with Apollo Hospital

In collaboration with Apollo Hospital, PFC organized an informative Health Talk aimed at raising awareness about the growing concerns surrounding air pollution and its adverse effects on public health. The session was designed to provide employees and participants with expert insights on the health risks associated with air pollution, particularly its impact on respiratory systems and overall well-being.

The Health Talk featured expert speakers, including healthcare professionals from Apollo Hospital, who discussed how long-term exposure to polluted air can lead to various health issues, including respiratory diseases, cardiovascular problems, and even exacerbated conditions like asthma and bronchitis. The session also focused on preventive measures, offering practical advice on how individuals can protect themselves, such as the importance of wearing masks, using air purifiers, and adopting healthier lifestyle habits.

Additionally, the experts highlighted the role of urban planning and the need for collective action in reducing air pollution levels, stressing the importance of policy initiatives and community efforts to address environmental challenges.



PFC Bids Farewell to Shri Rambir Singh and Shri Surender Kumar on their Retirement

PFC bid a heartfelt farewell to two of its esteemed colleagues, Shri Rambir Singh and Shri Surender Kumar, as they retired from the Administration Department after an impressive 36 years of dedicated service.

Throughout their careers, Shri Rambir Singh and Shri Surender Kumar demonstrated remarkable professionalism, contributing significantly to the smooth functioning of the administration and fostering a positive work environment at PFC. Their dedication, attention to detail, and deep understanding of organizational operations have been invaluable in the corporation's journey.



The farewell ceremony, attended by colleagues, friends, and senior officials, was a moment of reflection on their remarkable careers. PFC acknowledged their contributions and expressed gratitude for their hard work, loyalty, and the positive influence they had on the organization and its people.



As Shri Rambir Singh and Shri Surender Kumar embark on a new chapter in their lives, PFC extends its warmest wishes for a future filled with joy, health, and success. The PFC family is deeply appreciative of their years of service and will forever cherish the memories and milestones shared with them. Their legacy will continue to inspire the organization for years to come.



Creating Safer Workplaces

PFC organised a workshop on the **Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013**, led by expert trainer Dr Lipika Sharma. With over 22,000 employees trained and 200+ workshops conducted so far, Dr. Sharma shared her deep insights into the legal aspects of POSH, empowering employees with the tools to prevent, address, and report workplace harassment.

PFC remains dedicated to fostering a culture of safety, mutual respect, and equality among all its employees.



PFC Hosts Award Ceremony to Recognize Excellence in Capital Gain Tax Exemption Bonds Fund Mobilization for FY 2023-24

PFC hosted an award ceremony to honour the outstanding contributions of arrangers in mobilizing funds for the company through PFC 54EC Capital Gain Tax Exemption Bonds for FY 2023-24. The event, which celebrated excellence in fund mobilization, was attended by Smt. Parminder Chopra, CMD, and Shri Sandeep Kumar, Director (Finance). Both the leaders acknowledged the significant efforts of the arrangers and highlighted their role in driving the company's growth. The awardees were recognized for their exceptional achievements, inspiring continued commitment to the success of PFC's capital mobilization initiatives under this category.





Awards and Honours

PFC Honoured with Trailblazer Award at CSR Awards & Summit 2024 for Establishing Research Undergraduate Anatomy Laboratory

PFC has received the prestigious **Trailblazer Award** at the CSR Awards & Summit 2024, held on December 13th, 2024 at IIT Madras. This esteemed recognition was awarded for PFC's significant contribution to social development, particularly through its impactful CSR initiative: the establishment of the **Research Undergraduate Anatomy Laboratory at the Department of Medical Sciences and Technology**.

The award highlights PFC's commitment to fostering educational growth and innovation in the healthcare sector. The Anatomy Laboratory provides essential resources for medical students, enhancing their research capabilities and supporting advancements in medical science. PFC's initiative has not only contributed to the academic environment but also aims to shape the future of medical research and healthcare education in India.



Team CSR presenting the award to Shri Manoj Sharma, Director (Commercial), highlighting PFC's commitment to advancing education and innovation.

Employees' Corner

गृह मंत्रालय की प्रतियोगिता में पीएफसी की सुश्री सुनीति कुमारी को मिला प्रथम पुरस्कार

गृह मंत्रालय, राजभाषा विभाग द्वारा कंठस्थ के ग्लोबल डेटाबेस को सुदृढ़ करने के उद्देश्य से सत्र -23-24 के लिए एक ऑनलाइन प्रतियोगिता का आयोजन किया गया जिसमें पीएफसी राजभाषा की ओर से सुश्री सुनीति कुमारी ने भाग लिया और प्रथम पुरस्कार प्राप्त किया।

पुरस्कार केंद्रीय गृह राज्य मंत्री श्री नित्यानन्द राय ने प्रदान किया साथ में राजभाषा सचिव सुश्री अंशुली आर्या की उपस्थिति रही।



PFC in News

PFC Launches Cancer Detection Mobile Van for Rural Communities

Our Correspondent
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NEW DELHI : Power Finance Corporation Limited (PFC) Ltd., a Maharatna Company and a leading Non-Banking Financial Company (NBFC) in the Indian power sector, has launched a Cancer Detection and Awareness Mobile Van under its CSR initiative aimed at addressing the high prevalence of cancer in the Murshidabad region in West Bengal. The van was launched and flagged off from PFC by Smt. Parminder Chopra, CMD, PFC in the presence of Shri Rajiv Ranjan Jha, Director (Projects), Shri Sandeep Kumar, Director (Finance), and Smt. Simmi Nakra, CVO, PFC. The van will be operated in partnership with Lilavati Hospital.



ON THIS OCCASION, SMT. PARMINDER CHOPRA CMD, PFC, STATED, "THROUGH THIS CSR INITIATIVE, WE AIM TO MAKE A SIGNIFICANT IMPACT ON THE HEALTH AND WELL-BEING OF THE PEOPLE. THE MOBILE VAN WILL DETECT CANCER EARLY AND RAISE AWARENESS ABOUT CANCER PREVENTION AND THE IMPORTANCE OF REGULAR SCREENINGS".

screenings and raising awareness in rural areas. The van is equipped with advanced diagnostic tools, such as digital mammography, thermal ablation devices, digital X-ray, colposcopy, and real-time PCR. It will offer early

cancer detection for both men and women, with a particular focus on cervical and breast cancers. Key Features of the Mobile Van: • Target Area: Murshidabad, a region with a high incidence of tobacco-related cancers. •

State-of-the-Art Equipment: Includes digital mammography, thermal ablation, thermal imaging, and blood testing machines. • **Impact:** The van will provide screenings and awareness, especially in remote areas with limited healthcare access. On this Occasion, Smt. Parminder Chopra CMD, PFC, stated, "Through this CSR initiative, we aim to make a significant impact on the health and well-being of the people. The mobile van will detect cancer early and raise awareness about cancer prevention and the importance of regular screenings". The launch of the Cancer Detection & Awareness Mobile Van marks a significant milestone in PFC's CSR program, highlighting the corporation's dedication to social welfare and health promotion across India.

PFC LAUNCHES CANCER DETECTION & AWARENESS MOBILE VAN



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Quote of the Month

First, think. Second, believe. Third, dream. And finally, dare.

— Walt Disney
Animator and film producer

नई सोच,
नई राहें

 **FUNDING FOR A**
Brighter
Tomorrow



(एक महारत्न कंपनी)

पावर फाइनेंस कॉर्पोरेशन लिमिटेड

(भारत सरकार का उपक्रम)

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